



Search for Supplier Companies Belonging to LGBTQIA+ groups

How to Search

- Access by login and password to the restricted area “Vitrine LGBT”, to search for supplier companies accredited by the LGBT Chamber.
- Support for searching for different companies on demand via e-mail (send request to dfd@camaralgbt.com.br).
- Receipt of an updated report with the companies accredited in the PFD (which is the acronym in Portuguese for Diverse Suppliers Program).
- Participation as dialogue and meetings with the LGBT Chamber to assist in mediation and information of companies registered in the PFD.

Brand Disclosure

IN THE WEBSITE:

The LGBT Chamber offers three formats for branding on the website: logo, release and article.

To publicize your brand, send an email to comunicacao@camaralgbt.com.br and divulgacao@camaralgbt.com.br, following the specifications below:

New Message ↗ ✕

To: comunicacao@camaralgbt.com.br; divulgacao@camaralgbt.com.br

Subject: Inclusion on the Site

Release:
(250 characters, with spaces)

Article:
(1.000-2.000 characters, with spaces)

Attachment:
• Logo (150x150 pixels, white background as PNG/JPG or PDF)
• Article images (1-8 pictures of 848x510 pixels)

- Frequency: 1 non-cumulative monthly publication.

Brand Disclosure

IN THE NEWSLETTER:

Send material to the emails comunicacao@camaralgbt.com.br and divulgacao@camaralgbt.com.br following the specifications below:

New Message ↗ ×

To: comunicacao@camaralgbt.com.br; divulgacao@camaralgbt.com.br

Subject: Inclusion in the Newsletter

Text*:
(850 characters, with spacing)
**include hyperlinks*

Attachments:
• Image (564x389 pixels)

🗑️ 📎 Enviar

- Deadline: until the 15th to be included in the same month.

IN SOCIAL NETWORKS:

Send material to the emails comunicacao@camaralgbt.com.br e divulgacao@camaralgbt.com.br following the specifications below:

New Message ↗ ×

To: comunicacao@camaralgbt.com.br; divulgacao@camaralgbt.com.br

Subject: Inclusion in Social Networks

Text*:
(2.000 characters, with spacing)
**include hastags (maximum 30)*

Attachments:
• Image (1080x1080 pixels)
as PNG ou JPG

🗑️ 📎 Enviar

- Deadline: Posts will follow the order of receipt and may be published within 2 weeks.
- Frequency: one monthly publication (non-cumulative).

INTERNATIONAL DIVERSITY CONFERENCE

Inclusion of the company logo in the report of the annually held International Diversity Conference (www.conferencialgbt.com.br).

Materials will be formatted following the branding criteria of the LGBT Chamber.



Training The LGBT Chamber offers two trainings:

- **Training and support for the use of the Diverse Suppliers Program:**
Program use training: duration of 1h.
- **Training on how to work with Supplier Companies belonging to the LGBTQIA+ public; your needs and challenges:**
Program use training: duration of 1h.

Request an appointment by e-mail: fernando@camaralgbt.com.br and ricardo@camaralgbt.com.br.

Subject: "Training and support for the Diverse Suppliers Program" (detail the requested training).

**Active Voice in
LGBT
Chamber**

- Participation in the meetings of Associated Corporations of the Diverse Suppliers Program.
- Participation in the General Assemblies of the LGBT Chamber, as an Associated Corporation, having the right to vote.
- Apply for a vacancy on the Board of the Diverse Suppliers Program, composed of associated corporations and registered companies.
- Participate in the general assemblies of the LGBT Chamber, havin the right to vote.
- The call for participation in the General Assemblies of the LGBT Chamber will be made by e-mail, via registered e-mails.



Requesting multiple vendors for RFPs*

- Support from the LGBT Chamber in the search for different companies that can meet the specific demands of their corporation.

Send request by e-mails comunicacao@camaralgbt.com.br and divulgacao@camaralgbt.com.br, with the subject subject: "RFP request" (details about the product or service, geographic scope and deadline)

*" Request for Proposal " must be the subject.

Events and Connections

- Participation on the board of the International Diversity Conference.
- Connections with companies, NGOs and professionals who share commercial interests with the LGBT Chamber.
- Participation in events promoted by the LGBT Chamber, with special conditions.
- Possibility of participating in events promoted by partner companies of the LGBT Chamber.
- Connections to the national network of entrepreneurs, professionals, non-profit organizations and partners who share commercial interests with the LGBT Chamber.

This connection will be made through invitations to events promoted by the LGBT Chamber for connection and business rounds, or by requesting connection with any other associate or partner entity.



Additional Information

IMPORTANT:

The invitation to participate in the events organized by the LGBT Chamber will be made by sending the newsletter to the registered e-mails.

To include or change emails that receive the newsletter, send contacts to comunicacao@camaralgbt.com.br and divulgacao@camaralgbt.com.br, with the e-mail subject "Registration in Mailing".

PERMISSIONS:



- Use of the LGBT Chamber logo in communication materials.
- Permission to use the seal "Company Participating in the LGBT Chamber's Diverse Suppliers Program".

Use of the LGBT Chamber logo in any marketing communication must be approved by the LGBT Chamber, including communication about LGBT Chamber membership.

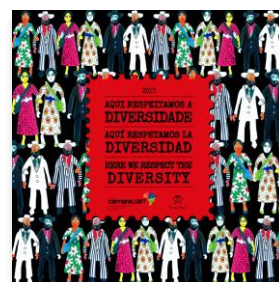
Send request to comunicacao@camaralgbt.com.br and divulgacao@camaralgbt.com.br.

RECEIPT OF THE EXCLUSIVE TILE FROM THE LGBT CHAMBER

Every year, the Chamber produces a tile made by an artist who represents Diversity, with the words "Here we respect Diversity" in three languages.

- Inform the address of the corporation where the tile should be sent through the emails fernando@camaralgbt.com.br, darlan@camaralgbt.com.br,

Questions or additional information: fernando@camaralgbt.com.br.



OTHER BENEFITS

Special discounts offered by the LGBT Chamber at:

- Conferences;
- Speeches;
- Trainings;
- Fairs;
- Others.