



# Do you want to develop your company's Diversity and Inclusion Program?

## What it is

The **Diverse Suppliers Program** (PFD is the acronym in Portuguese), of the **LGBT Chamber of Commerce and Tourism** of Brazil (LGBT Chamber) aims to encourage Diversity and Inclusion in the production chains of large corporations. The accreditation of the LGBT Chamber offers the guarantee that the corporation is hiring companies that are in fact majority owned by the LGBTQIA+ public.

Why hire companies mostly owned by the LGBTQIA+ public?



**REPRESENT THE DIVERSITY** of your company's customers and employees



**EXPANSION AND DIVERSIFICATION** of its value network



Create **NEW BUSINESS OPPORTUNITIES**



Invest in **BRAND CONSTRUCTION**



Explore **NEW SOURCES OF INNOVATION**



**GENERATE MARKET VALUE** through ESG (environmental, social, and corporate governance) and CSR (Corporate Social Responsibility))



Meet Diversity and **INCLUSION GOALS**



Invest in **SOCIAL DEVELOPMENT**



**OPTIMIZE RESOURCES** through concurrency

## Contact Information

Do you want to join the Diverse Suppliers Program? Send an email to: [pfd@camaralgbt.com.br](mailto:pfd@camaralgbt.com.br)

Do you want more details on how the LGBT Chamber can support you? Visit: [camaralgbt.com.br/ PFDbeneficios](http://camaralgbt.com.br/PFDbeneficios)